

Athene MaxRate[®] 3, 5 & 7

A great way to save. Guaranteed.¹



Purchasing and funding your annuity

Issue Ages	3-Year: 0-85 5-Year: 0-83 7-Year: 0-83		
Ownership	IRA: Owner and Annuitant must be same person. Nonqualified: Owner and Annuitant must be the same person. If there are Joint Owners they must be Joint Annuitants and they must be spouses. Contract may have a non-natural owner and in the situation of Joint Annuitants they must always be spouses.		
Availability	New York		
Premium	Initial Premium	Additional Premium	
	Minimum	\$5,000	\$1,000 per payment
	Maximum ²	\$1,000,000	\$10,000 per contract year

Earning interest and building your retirement assets

Interest Crediting Strategies	Multi-Year Fixed Strategy			1-Year Fixed Strategy		
	The interest rate is guaranteed for the full 3, 5, or 7-year Term Period. At the end of the Term Period the funds in this strategy will be transferred to the 1-Year Fixed Strategy.			The Initial Interest Rate is set at issue and is guaranteed for one year. A Renewal Interest Rate is declared on each Contract Anniversary for the next Contract Year. This rate may vary each year, but it will always equal or exceed the Minimum Guaranteed Interest Rate.		
Initial Interest Rates						
Strategy	Multi-Year Fixed Strategy			1-Year Fixed Strategy		
Athene MaxRate	3-Year	5-Year	7-Year	3-Year	5-Year	7-Year
Initial Premium Up to \$100,000	1.45%	2.65%	2.75%	1.45%	2.65%	2.75%
Initial Premium \$100,000 +	1.60%	2.80%	2.90%	1.60%	2.80%	2.90%

¹Product guarantees are backed by the financial strength and claims-paying ability of the issuing insurer.

²Maximum Total Premium for the contract may not exceed \$1,000,000.

This material is provided by Athene Annuity & Life Assurance of New York, Nyack, NY, which issues the product described herein.

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Access to your money

Annual Free Withdrawal¹	<p>Free Withdrawal – Equal to the Multi-Year Fixed Strategy rate multiplied by the Accumulated Value (as of the most recent Contract Anniversary) beginning in the first contract year.</p> <p>Required Minimum Distributions (RMDs) - Considered part of your annual Free Withdrawal, even if they exceed your Free Withdrawal amount.</p>							
Withdrawal Charge Waiver²	<p>Confinement Waiver</p> <p>Terminal Illness Waiver</p>							
Withdrawal Charges	<p>A withdrawal or surrender that exceeds the Free Withdrawal will incur a Withdrawal Charge if taken during the Withdrawal Charge period. Each Multi-Year Strategy Term Period has its own Withdrawal Charge schedule.</p>							
Contract Year	1	2	3	4	5	6	7	8+
Athene MaxRate 3-Year	10%	10%	10%	0%				
Athene MaxRate 5-Year	10%	10%	10%	10%	10%	0%		
Athene MaxRate 7-Year	10%	10%	10%	10%	10%	10%	10%	0%

Leaving a legacy

Death Benefit	Beneficiary will receive the full Accumulated Value.
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¹ Withdrawals and surrender may be subject to federal and state income tax and, except under certain circumstances, will be subject to an IRS penalty if taken prior to age 59½. Withdrawals in excess of the free amount are subject to a Withdrawal Charge which may result in the loss of principal.

² Additional limitations, variations and exclusions may apply. Please see the Certificate of Disclosure for more information.

This annuity has limitations and charges. For costs and complete details, please request a Certificate of Disclosure.

Rates are effective as of March 1, 2017, and subject to change at any time.

This brochure contains highlights only – please refer to the annuity contract for a full explanation of these annuities and any charges or limitations. Neither Athene Annuity & Life Assurance of New York nor its representatives offer legal or tax advice. Please consult your personal attorney and/or advisor regarding any legal or tax matters.

This is a brief description of the Athene MaxRate fixed annuity [MYG NMV (09/15)] issued by Athene Annuity & Life Assurance of New York, Nyack, NY. Product features, limitations, and availability vary; see the Certificate of Disclosure for details.

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The term “financial professional” is not intended to imply engagement in an advisory business with compensation unrelated to sales. Financial professionals will be paid a commission on the sale of an Athene annuity.

ATHENE MAXRATE IS A PRODUCT OF THE INSURANCE INDUSTRY AND NOT GUARANTEED BY ANY BANK NOR INSURED BY FDIC OR NCUA/NCUSIF. MAY LOSE VALUE. NO BANK/CREDIT UNION GUARANTEE. NOT A DEPOSIT. NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY. MAY ONLY BE OFFERED BY A LICENSED INSURANCE AGENT.